L.J. ZUCCA INC.
DISTRIBUTORS

NEW PLAYER. SAME GAME. MORE IMPACT.

GREAT BRANDS. STRONGER TOGETHER.



# LIQUOR SALES FLYER

9/21/26 THRU 10/16/26

General Mills
## Chex Mix
**4.5oz Bags - Box/8**
# 301104 - Bold Party Mix
# 301105 - Cheddar Mix
# 301106 - Traditional Mix




SNACK BIGGER

**Cost $19.12** Less Allowance **$1.60** per box
**Net Unit Cost $2.19** **Retail $3.99** **GP = 45%**

## Bugles
**3oz Bags - Box/6**
# 764431 - Nacho Cheese
# 743252 - Original
# 716600 - Ranch




ICONIC CRUNCH FOR EVERY OCCASION.

**Cost $13.62** Less Allowance **$1.15** per box
**Net Unit Cost $2.08** **Retail $3.79** **GP = 45%**

## Turkey Creek Pork Rinds
**2oz - Case/12**
# 480101 - Original
# 480102 - Hot & Spicy
# 480103 - BBQ




BOLD FLAVOR ALWAYS A WIN.

Regular Cost **$14.88** Less Allowance **$1.80** per case
**Net Unit Cost $1.09** **Retail $1.99** **GP = 45%**

## Gatorade
**20oz Bottles - Case/28**
# 310121 - Fruit Punch
# 310122 - Lemon Lime
# 310123 - Orange
# 310124 - Cool Blue




FUEL WHAT'S NEXT.

Regular Cost **$33.32** Less Allowance **$8.40** per case
**Net Unit Cost $.89** **Retail $1.99** **GP = 55%**

BIG ENOUGH TO SUPPLY, BUT SMALL ENOUGH TO KNOW YOU.

- ☑ TOP BRANDS
- ☑ GREAT MARGINS
- ☑ DRIVE SALES

L.J. ZUCCA INC. DISTRIBUTORS

NEW PLAYER. SAME GAME. MORE IMPACT.

"GREAT BRANDS. STRONGER TOGETHER.



# LIQUOR SALES FLYER

9/21/26 THRU 10/16/26

## Liberty Lighters

**#604470** - Clear Lighters - Tray/50
- New Spark Wheel System
- Adjustable Flame

Cost $13.75 Less Allowance $1.25 per tray
**Net Unit Cost $0.25 Retail $0.75 GP = 67%**




QUALITY LIGHTS EVERY TIME!

## TWO GREAT TIC TAC PROGRAMS!

FRESHNESS IN EVERY MOMENT!

### Tic Tac Wintergreen 50 Piece - Box/12

**#400360** - Wintergreen
- Last remaining flavor of 50 pieces per plastic dispenser




Cost $13.56 Less Allowance $2.28 per box
**Net Unit Cost $0.94 Retail $1.89 GP = 50%**

### Tic Tac 100 Piece - Box/12 (New Size)

**#417539** - Dr Pepper **#417540** - Freshmint
**#417541** - Orange **#417542** - Fruit Adventure
**#417543** - Wintergreen




Cost $23.28 Less Allowance $1.80 per box
**Net Unit Cost $1.79 Retail $2.99 GP = 40%**

BIGGER PACK. MORE MOMENTS!

## Re'al Infused Syrup

**16.9oz - 6ct (unless noted)**

| | | |
|---|---|---|
| #836521 - Pumpkin (NEW) | #806373 - Ginger | #805780 - Peach |
| #805668 - Banana | #813800 - Guava | #806389 - Pina |
| #806381 - Black Cherry | #806429 - Juicy Pear | #805828 - Prickly Pear |
| #806413 - Blackberry | #806397 - Kiwi | #806365 - Raspberry |
| #805852 - Blueberry | #805876 - Lychee | #805772 - Strawberry |
| #806437 - Crisp Apple | #805844 - Mango | #806421 - Vanilla |
| #817490 - Dragon Fruit | #805860 - Passion | #805836 - Watermelon |

### COCONUT (COCO) – 12ct




**#805764**

| | |
|---|---|
| Everyday Cost | $46.68 |
| Unit Cost | $3.89 |
| Retail | $5.99 |

1 Case $46.68 ($3.89 unit) GP = 35%
3 Cases $40.92 ($3.41 unit) GP = 43%
5 Cases $38.76 ($3.23 unit) GP = 46%

### PREMIUM FLAVORS (Higher Priced)

**#813792** - Agave
**#817474** - Caramel
**#817482** - Chocolate
**#813784** - Fig

| | |
|---|---|
| Cost | $45.96 |
| Unit Cost | $7.66 |
| Retail | $11.79 |

1 Case $45.96 ($7.66 unit) GP = 35%
3 Cases $40.32 ($6.72 unit) GP = 43%
5 Cases $38.16 ($6.36 unit) GP = 46%




(NEW)

**SRP $9.29** | 1 Case **$35.94** | 3 Cases (Mix & Match) **$31.94** | 5 Cases (Mix & Match) **$29.94**

** You can combine items from different price points to reach 3-case or 5-case pricing. **

GET A FREE CASE OF CRYSTAL GEYSER WATER (24/16.9oz) WITH EVERY 5 CASE PURCHASE OF RE'AL! FREE CASE OF WATER IS WORTH $ 24.00 IN FREE GOODS




WIDE VARIETY OF FLAVORS FOR EVERY COCKTAIL!

## MAJOR PETERS always delicious

### Major Peters 32oz - Case/12

**#806679** - Bloody Mary
**#829002** - The Works Bloody Mary
**#807354** - Hot & Spicy Bloody Mary




Cost $54.48 Unit Cost $4.54 Retail $6.99 GP = 35%
NEW PRICE 10/12: Cost $62.28 Unit Cost $5.19 Retail $7.99 GP = 35%
SAVE $7.80 PURCHASING BEFORE PRICE INCREASE!

### Major Peters 1.75L - Case/6

**#816991** - The Works Bloody Mary
**#811125** - Bloody Mary




Cost $49.96 Unit Cost $8.32 Retail $12.79 GP = 35%
NEW PRICE 10/12: Cost $54.54 Unit Cost $9.09 Retail $13.99 GP = 35%
SAVE $4.88 PURCHASING BEFORE PRICE INCREASE!

BIG ENOUGH TO SUPPLY, BUT SMALL ENOUGH TO KNOW YOU.

- ☑ TOP BRANDS
- ☑ GREAT MARGINS
- ☑ DRIVE SALES